



BILL BRADBURY

Creative Director

ABOUT ME

Seasoned Creative Director with 20+ years of experience in branding, interaction, and experience design.

A blend of top-notch technical, creativity, team management, communication, client collaboration, and sound decision-making skills.

CONTACT ME



603-361-3191



bill@billbradbury.com



www.billbradbury.com



46 Pemberton Road
Nashua, NH 03063

EXPERIENCE

April 2006
– Current

CREATIVE DIRECTOR

Monster

Responsible for the creative direction, graphic design, and user experience of Monster websites. Directly involved in the initial brainstorming and business analysis with stakeholders to build a user experience “That Matters,” as well as driving, directing, and physically completing all of the associated online, offline, and mobile creative components. In addition, I lead the design, direction, and execution of marketing materials for Monster Government Solutions and maintain the brand.

November 2013
– March 2014

DIRECTOR OF CREATIVE PRESENTATIONS AND INNOVATION

Houghton Mifflin Harcourt

Led the direction, design, and execution of creative presentation materials for Houghton Mifflin’s sales force.

September 2001
– April 2006

ART DIRECTOR

Identify Software

- Creative direction and design of all marketing materials
- Responsible for transitioning and maintaining the brand
- Built and maintained websites and interactive materials
- Designed and produced collateral, trade show booths, posters, icons, advertisements, mailers, t-shirts, and more

May 2000
– September 2001

SENIOR WEBSITE DESIGNER

Key3Media

Lead website designer for the largest computer technology trade show in the world - Comdex (2000 and 2001). Design support for many other major computer technology trade show websites. Mentored a team of designers.

March 1995
– May 2000

SENIOR DESIGNER

Verizon

Graphic and website design of marketing materials in Verizon’s in-house Creative Services department.

March 1990
– March 1998

SERGEANT

MASSACHUSETTS NATIONAL GUARD

Infantryman and team leader

EDUCATION

1987 – 1991

Bachelor of Fine Arts in Illustration

University of Massachusetts Lowell

Track team captain