



Bill Bradbury  
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Portfolio: www.billbradbury.com

## EDUCATION

Bachelor of Fine Arts – Illustration 1991  
University of Massachusetts Lowell

## PLATFORMS

Fluent on Macintosh and Windows

## TOOLS

Adobe CS4 Suite (Photoshop, Illustrator, Dreamweaver, Flash, In Design) Swift 3D, QuarkXPress, Microsoft Word, Powerpoint, Excel, Acrobat, iMovie, blogging and social networking tools and lots of other stuff.

## LANGUAGES

HTML, DHTML, CSS, PHP, Javascript, WordPress, Joomla

## ACTIVITIES

UI and UX design, Aikido, blogging, social networking, running, drawing and Maui

## EXPERIENCE

Creative Director, 4.2006 to Present – *Monster.com*

- Leading part of a cross-functional team delivering world class creative employment solution experiences to the web
- Graphic and user experience design for Monster properties including: USAJOBS.gov (including it's 2010 relaunch), HelmetstoHarhats.org, Studentjobs.org, OhioMeansJobs.com, BioWorksPlace.com, the soon to be launched kix.com and more
- Leading and facilitating strategy sessions with clients and leaders at Monster to create meaningful solutions "that matter"
- Creative direction and production of Monster Government Solutions marketing materials

Art Director, 9.2001 to 4.2006 – *Identify Software*

- Design, direction and production of marketing materials, print and web
- Provided creative insight into marketing strategies with Directors and VPs
- Designed and maintained the corporate website, intranet and subsites
- Designed user interface for AppSight Operations (web application)
- Evaluated and implemented technologies for web management and reporting
- Established and managed design standards for all marketing materials
- Evaluated and implemented website creation tools and technologies
- Evaluation and purchase of stock photography, fonts, printing

Freelance Designer, 8.1992 to present

- 2010 - Redesign of Knoa.com corporate homepage
- 2009 - Designed and launched MillCityAikido.com
- 2005 - Designed *The Steroid Deceit* book cover
- 2005 - Designed *Relaxation 101* book cover (published 2005)
- 2004 - Designed *Tengue* book cover (published 2004)
- 2003 - Designed and re-launched new look of NAPC.com website
- 2003 - Designed prototype of TheHiringMachine.com website

Senior Web Designer, 5.2000 to 9.2001 – *Key3Media*

- Strategy, concepting, design and production of all Comdex websites
- Responsible for the development of websites, logos, graphics, CSS and flash
- Provided creative strategy and art direction to a team of web designers
- Developed recommendations for graphical user interface standards
- Researched web trends and made software suggestions

Senior Designer, 10.1998 to 5.2000 – *Bell Atlantic Creative Services*

- Designed, developed and maintained the corporate intranet site
- Creation and management from concept to completion of sales collateral, posters, packaging, presentations, logos, tradeshow, newsletters and websites
- Managed a team of designers and maintained the brand for all sales collateral
- Management of the printing process from pre-press to production

Graphic Designer, 5.1995 to 10.1998 – *Bell Atlantic*

- Responsible for the design and illustration of yellow page ads for New England
- Designed advertising for the top 10 percent of Yellow Page advertisers
- Member of the testing team for project Ready/Ads

Sales Manager, 8.1992 to 5.1995 – *Copy Cop*

- Managed a team of sales representatives
- Price quoted offset printing jobs, bindery, design and delivery
- Graphic design and paste-up in a fast-paced environment
- Acted as a liaison between the client and the print production facility

Graphic Designer, 4.1992 to 8.1992 – *Pip Printing*

- Graphic design, paste-up and production

Army National Guard 5.1990 to 5.1996